



St John of Jerusalem Eye Hospital Group

Saving Sight, Changing Lives



THE BACKDROP

We operate in the centre of the three major world religions.

The ongoing conflict in the region has a severe impact on our ability to carry out our work.

We strive to provide expert eye care to all - regardless of race, religion or ability to pay.



ACCESS

56% of patients and their companions in Gaza are delayed or denied access to treatment outside of their area (**20%** for West Bank patients).

- **75%** of people in East Jerusalem live below the poverty line.
- **29%** of people living in Palestine are unable to find work.
- **80%** of Gazans rely on international aid to survive.



POVERTY



GENETICS

- **50%** of marriages in Palestine are intra-familial.
- **12%** of the population suffer from diabetes.
- **80%** of diabetes sufferers develop diabetic retinopathy.



UNIQUE CHALLENGES

OUR WORK



ACCESSIBILITY



PARTNERSHIPS



**QUALITY EYE
CARE**



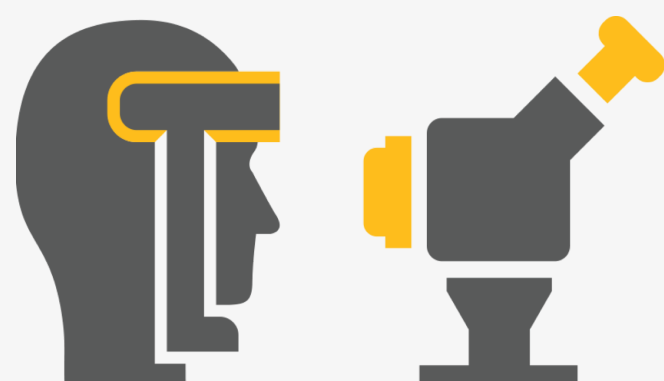
REPUTATION



TRAINING



SUSTAINABILITY



RESEARCH

ACCESSIBILITY



64%

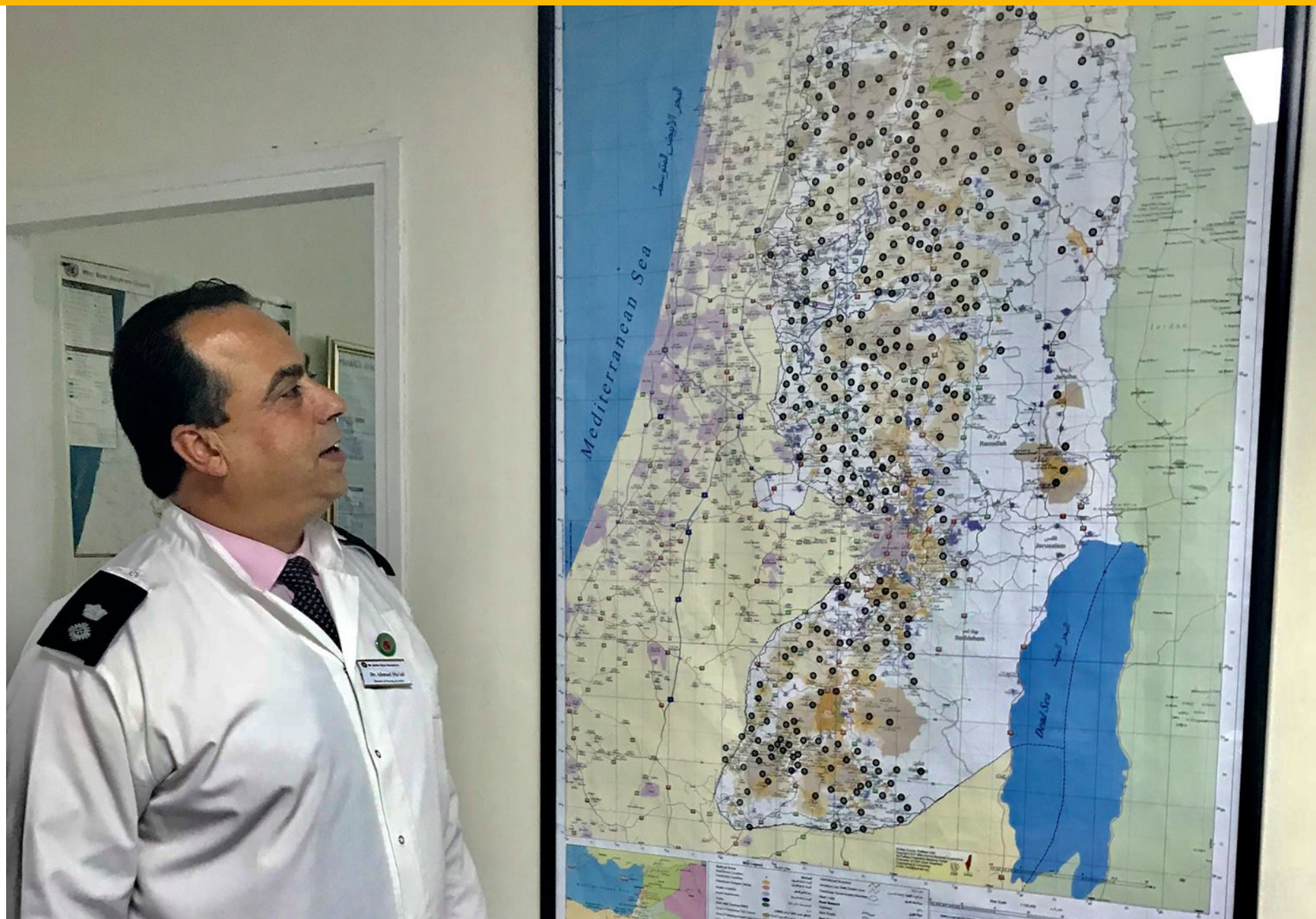
increase in
major
surgeries in
Gaza

8%

increase in
patients
reached

27,200

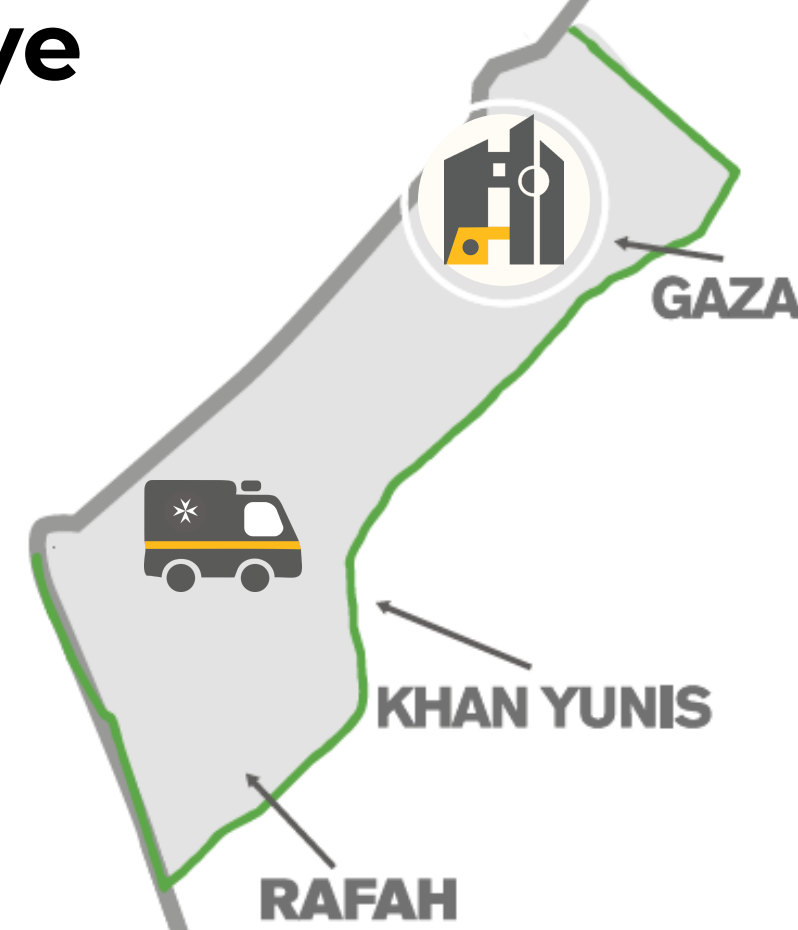
patients
seen on
mobile
outreach



There is nothing more important in combating preventable blindness than providing easy access to eye care and eye health education.

We ensure easy access via 3 hospitals, 2 clinics and a variety of mobile projects.

In 2017 we particularly focused on Gaza - which entered its tenth year of political blockade. In spite of an increasing energy crisis (6 hours of electricity per day) and stringent permit policies we increased surgeries and launched 2 mobile projects.



TEL AVIV

JENIN

ANABTA

RAMALLAH

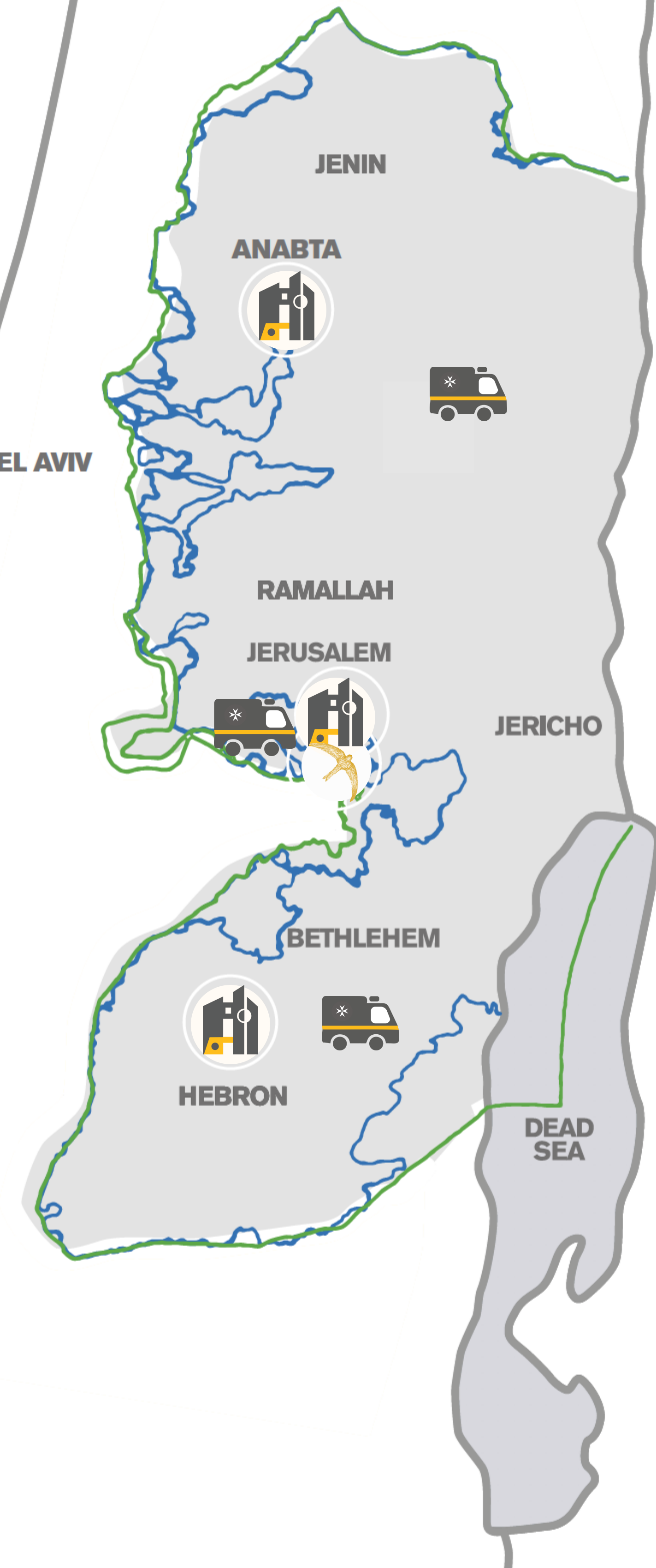
JERUSALEM

JERICO

BETHLEHEM

HEBRON

DEAD SEA





QUALITY EYE CARE



Salma is a 10 month old baby who has had two cataract surgeries in 2017 - if she was your child you would want know her eyes were in safe hands, Salma's mother is no different.

We are the only eye hospital in Palestine that:

- has JCI and ISO Accreditation
- is able to offer all 14 sub-specialities of eye care (excluding oncology)
- out-performs all international benchmarks in infection control
- has partnerships and regular visits from some of the world's top ophthalmologists.



"My husband and his brothers have always been treated here for their eye problems, we trust this hospital. I have confidence that Salma will be treated with the best possible care." - Salma's mother, August 2017.



TRAINING

Providing world-class eye care is impossible without staff trained to the highest level.

In previous years we relied on expatriate staff - this was not sustainable, especially during conflict.

We are the only eye hospital in Palestine to offer:

- sub-speciality and fellowship training in ophthalmology for doctors and nurses
- continuous career development
- regular teaching visits from top ophthalmologists around the world.

As a result of our investment, several of our nursing school graduates are now in top level positions across our hospital.

266 staff members

7 graduates from our School of Nursing

2 new Medical Residents started at St John

1 Gazan doctor a fully qualified Glaucoma Specialist

1 Nursing school graduate became Joint CEO



“For me, nursing is not only a career, it is a way of eliminating people’s suffering, it is a humanitarian mission which I very much appreciate.” – Raneen, School of Nursing Graduate 2017



We are best placed to conduct major research into eye conditions in Palestine as the main provider of eye care in the region.

Current Activities:

- Peace for Sight (Genetic Research with Hadassah)
- Diabetic Retinopathy Research
- Rapid Assessment of Avoidable Blindness

2017 Highlights

180

families recruited to our genetic research study

6

international conferences attended by our doctors

1

research lab opened

1

paper published in the Lancet Journal on diabetic retinopathy

1

Best Poster Award at the AAO Conference



"I'm so pleased we can finally offer some hope to those with genetic conditions in Gaza."

- Dr Al-Talbishi, Peace for Sight Lead Researcher.

PARTNERHSIPS



Establishing relationships globally to encourage development of our eye care services.

TECHNICAL SUPPORT AND PROJECT PARTNERSHIPS



GLOBAL HEALTH NETWORKS AND ADVISORS



LOCAL GOVERNMENT AND HEALTHCARE



ACCREDITATION



JOINT TEACHING



REPUTATION



“The standards of care at St John Eye Hospital are just the same or even better than anything you might find in England. The generous humanitarian care they provide is inspiring.”

The Most Reverend and the Right Honourable the Lord Archbishop of Canterbury on a visit to the St John Gaza Hospital, May 2017.



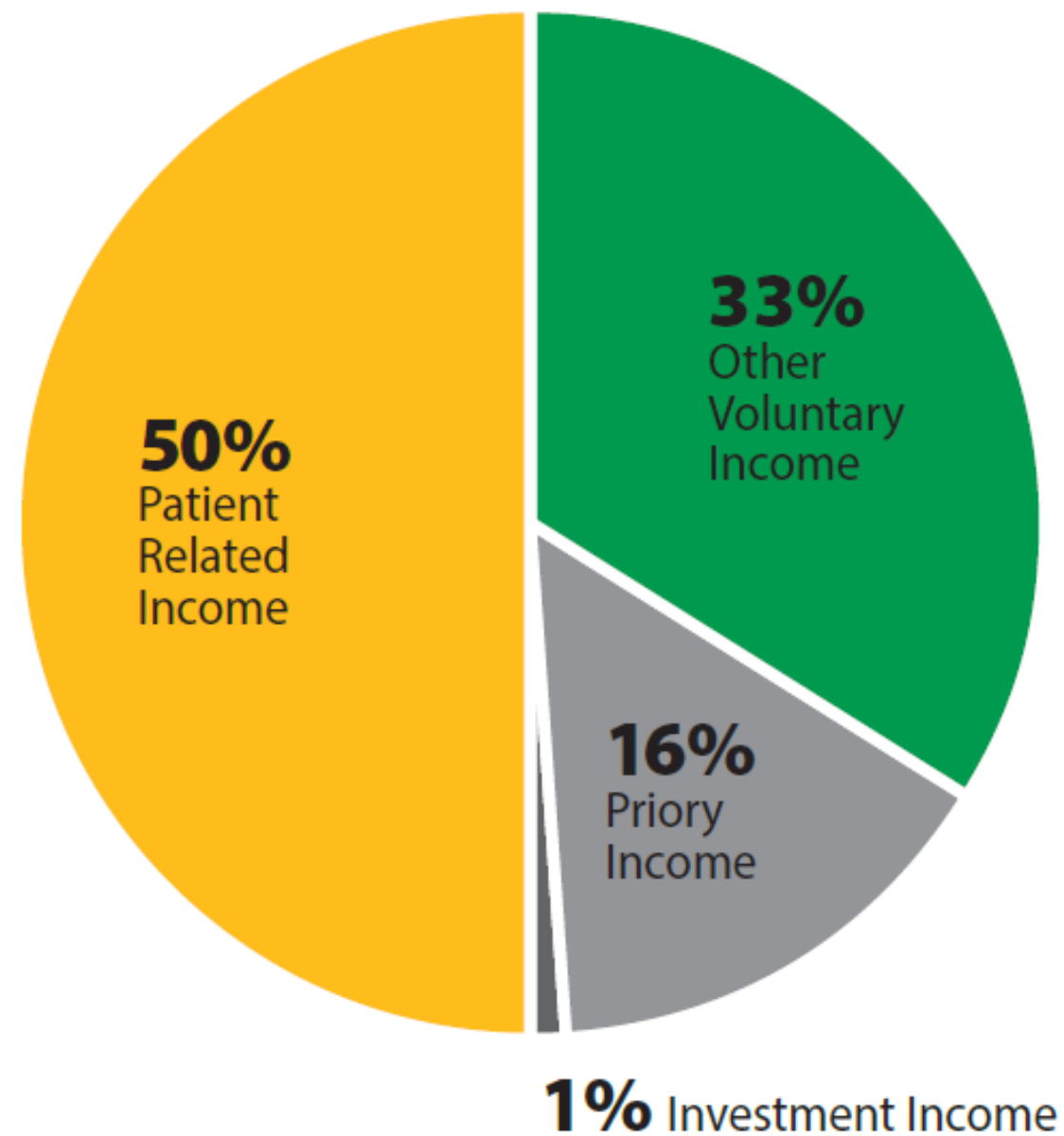
- Historically central to the St John story and part of a Royal Order of Chivalry.
- Our partnerships offer guidance, accreditation and global credence.
- Our Board of Trustees come from a diverse range of backgrounds and expertise.
- We are subject to an independent audit by PwC each year and are registered with the Charity Commission, Companies House and Fundraising Regulator.

All of the above enable us to carry out incredible sight-saving work, notwithstanding the difficult climate in which we operate.

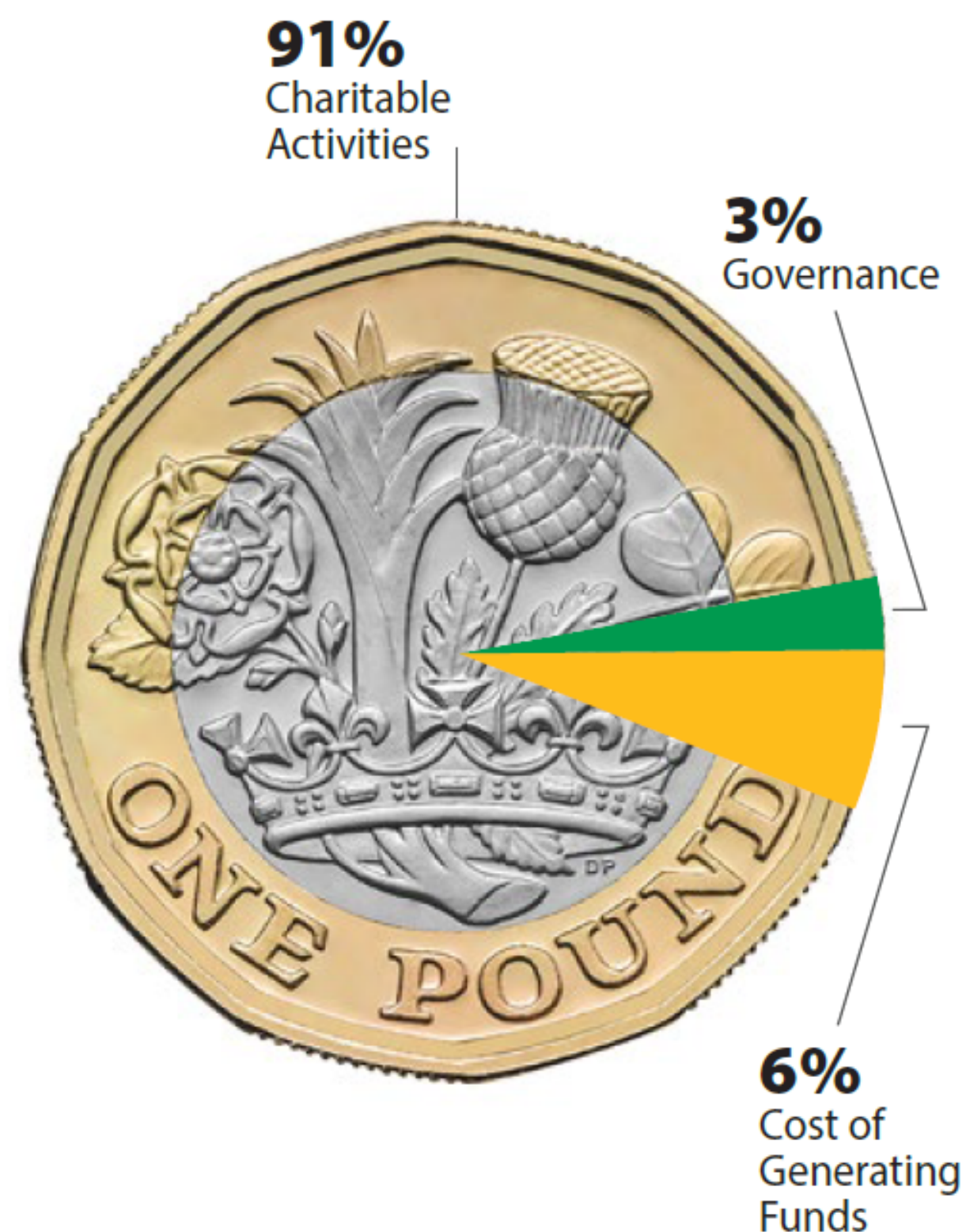
SUSTAINABILITY



Income
£10,042,000



Expenses
£11,222,000



Impacts on our Finances

- The depreciation of the GBP and the USD against the Israeli Shekel (NIS) has cost St John greatly
- Global crises such as the Syrian Civil War has diverted funding typically given to Palestinian causes elsewhere
- Palestinian political infighting caused MoH funding in Gaza to decrease sharply, putting the cost back on to St John
- US Political Powers are threatening to drastically reduce UNRWA funding - a major provider of healthcare insurance in Palestine.

As a result of the above in 2017 we closed at a loss of **£1,290,000 on our net operating results.**

How we are addressing this:

- Introducing LASIK for private patients in 2018
- Diversifying our funding streams
- Focusing our projects on core costs and working to make our services run as efficiently as possible
- Working to better prove our positive impact in the region to attract new donors

WE NEED YOUR SUPPORT

Our staff and patients rely on your support to continue their fight against preventable blindness.

They are already struggling to live through one of the most difficult and longstanding political conflicts. Help them to see a better future by pledging your support.

